

# 2021 ANNUAL REPORT



You impacted 7,146 lives!

*Let us show you how...*



**Global Child  
ADVOCATES**



## First off, thank you!

Every year, I am blown away by the generosity of our supporters. I am also always amazed at how far our teams on the ground are able to stretch every dollar to protect children.

It is truly humbling to witness such an impactful partnership!

Thank you for every life represented by the impact stats in this report.  
**We could not do this without you.**

As the world was slowly returning to normal at the beginning of 2021, our friends and families in Myanmar came under attack by their own military.

**Because of your partnership with us,** we never had ask if we had the means to respond. We simply had to determine how to make the most impact.

**Because of your support,** we have continued to protect children in the most vulnerable communities in Thailand and Myanmar, despite the pandemic.

**Because you are with us,** we are reimagining child protection globally by empowering safe families for children.

We are thrilled to share the impact you have made throughout 2021.

**Thank you for responding with us to make all of this possible!**



Ashlee Heiligman, Global Director  
- on behalf of our entire team  
at GCA and Sojourn Studio



“For to us a child is born, to us a son is given;  
and the government shall be upon His shoulders,  
and His name shall be called Wonderful Counselor,  
Mighty God, Everlasting Father, Prince of Peace.  
Of the increase of His government, and of  
peace there will be no end.”  
Isaiah 9:6-7

Every week at GCA, we thank God that He is in charge of fixing all that is broken for children and families.

In light of government oppression, trafficking, orphanhood, and a global pandemic, we are inadequate to solve any of this alone. So we look to God for guidance and wisdom in every decision while recognizing that all of it weighs on His strong shoulders.

We continually lift all of our work up to God and with that He gets all the credit.

Every life changed by GCA is because God moved. He moved your heart to partner with us and pray. He moved our team to pour out their lives. And He used us to bring hope, healing, and restoration to those who are most vulnerable.

May we never boast of our greatness but rather revel in the privilege of being tools in the hands of God.



In 2021, you...

strengthened  
and empowered



569

families to protect  
their children



Did you  
know?

The designs you see on many faces are a Burmese tradition dating back 2000 years called Thanaka, which comes from a tree bark and gives natural protection from the sun.



1,084

home visits  
supported  
vulnerable  
moms





*Through our Early Childhood Development Program...*

**144** children  
protected  
+ educated

**82** families  
strengthened  
+ empowered







*Through our Crisis Intervention Programs...*

**10** children protected  
in our transition and  
emergency care

**111** referrals & reports  
made to our crisis  
and abuse hot line

**325** hours of trauma  
counseling provided  
to help clients heal







**25,822 meals**  
provided for families facing crisis



**8,568**  
cartons of  
milk given  
for nutrition  
support





# *“They are my dream family!”*

Our vision is to see every child protected within the love of a family. But this work depends on families inviting a child into their home. When a child is referred to us we first look for safe family members. If none are found, we find or provide safe excellent short-term care while we pray for God to move the perfect family to adopt.

This is a story of God doing just that for one little boy. His story is beautiful and hard, at the same time.

You see, he was abandoned at birth by his first family. This was likely not malicious but his family didn't see how they could care for him. We became a soft place for this boy to land and be loved but we always prayed that someday he'd have a family of his own.

At one point, we thought we had found him a family, but it just wasn't quite the right fit. This element is important to understand. When we are looking to care for orphaned and vulnerable children, it is not a quantity issue.

Despite the overwhelming numbers of children who need families, we cannot just seek to place as many children in families as quickly as possible. We have to look for the right fit. There were no bad hearts in this scenario, it just wasn't the best fit. So this precious little boy returned to our transition home and we continued to pray.

While we were praying, the Lord was working within a local family. One who is closely tied within our GCA family, so this little boy has encountered them often. They have even provided respite care for him at times.

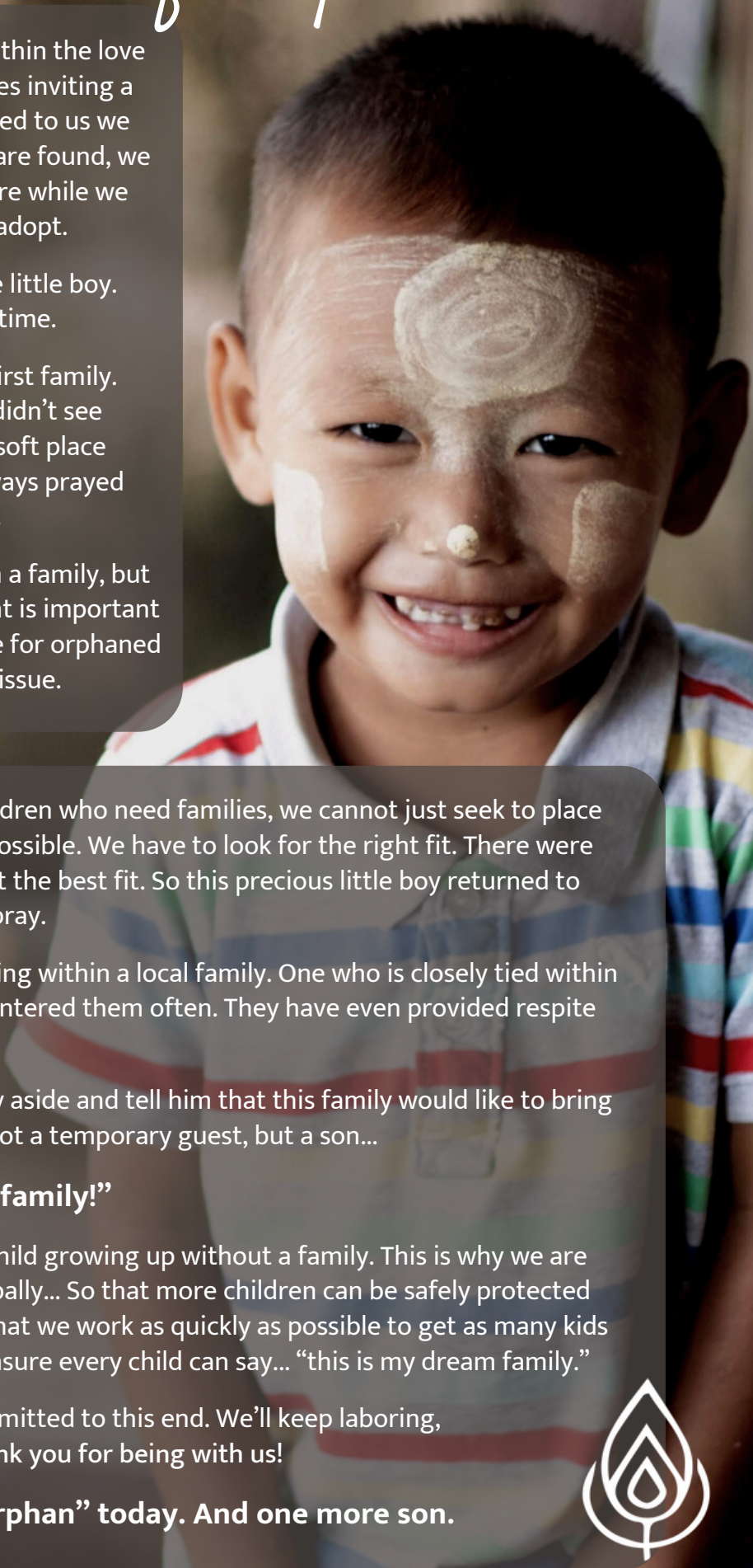
When our social worker got to pull this boy aside and tell him that this family would like to bring home... finally and fully home... as a son... not a temporary guest, but a son...

## **His response? “They are my dream family!”**

This is our hope and our dream for every child growing up without a family. This is why we are working to reimagine child protection globally... So that more children can be safely protected within a loving family. Yes, it's important that we work as quickly as possible to get as many kids into families as we can while working to ensure every child can say... “this is my dream family.”

This is possible, friends. At GCA, we're committed to this end. We'll keep laboring, we'll keep pushing, we'll keep praying. Thank you for being with us!

**Because of you, there's one less “orphan” today. And one more son.**







# SOJOURN

*studio*

provided

## 12,852

hours of dignified work  
which empowered

## 24

teens and moms with fair  
wages, educational scholarships,  
health benefits, and an incredible  
community of support



We sold  
**18,470**  
pieces of  
jewelry

SOJOURN  
*studio*



# SOJOURN *studio*

## Artisan Spotlight: Mway Mway



Mway Mway grew up in a large family with six siblings and her parents struggled to provide. To help pay off her family debt, Mway Mway decided to quit school at age eleven and look for work. The job she found was seven hours away in Thailand's largest city, working as a maid for a family she had never met. After a year and a half of hard work, she finally earned enough to pay off the debt and Mway Mway was able to return back home to Mae Sot.

That is when the Sojourn Studio team met her. We invited Mway Mway to join our vocational training program for teens. Her natural talent and determination quickly made her one of our best artisans. We have watched Mway Mway's personality completely transform through the community of love and support we've cultivated in our studio, into a confident young woman, full of spunk.

Mway Mway got married at seventeen years old and began working full-time soon after. Despite making a living wage, she struggled to save any money because she always helps out family members when they have needs. Because of our amazing buyers, Sojourn Studio has been able to provide consistent work hours and Mway Mway now has a savings fund of her own. She has scholarship funds available to her to make up for the education she never received.

All of which she has fully earned...  
**not as a beneficiary but as a professional artist.**

When she gave birth to her first child this fall, like many other women from Myanmar, Mway Mway was treated as a third-class citizen. Under the guise of Covid-19, the nursing staff sent her home but kept her son at the hospital for the very first two weeks of his life. She was devastated.

During this emotional rollercoaster as a new young mom, Mway Mway was surrounded by support. They helped her cope, and our staff used their voice to elevate hers so she could finally bring her son home from the hospital.

For all of you who have purchased jewelry from Sojourn Studio or one of our partners, thank you for providing dignified work AND empowering a beautiful community of sisterhood for women from Myanmar.

You truly are transforming lives!







*Thank you for impacting so many lives at Christmas!*

Watch the joy you brought to 1,237 children & families:  
[globalchildadvocates.org/christmas-2021](https://globalchildadvocates.org/christmas-2021)



**PARTNER  
SPOTLIGHT**

**FRP**  
FREEDOM  
Restoration Project

### **FRP 2021 IMPACT**

25 women and 25 children visited FRP's Selah Center for victims of domestic violence weekly

12 women and 24 children stayed at FRP's residential shelter

FRP provided 137 sessions of peer support group or individual sessions

FRP supplied 4,960 lbs of rice and other dried food to 84 families



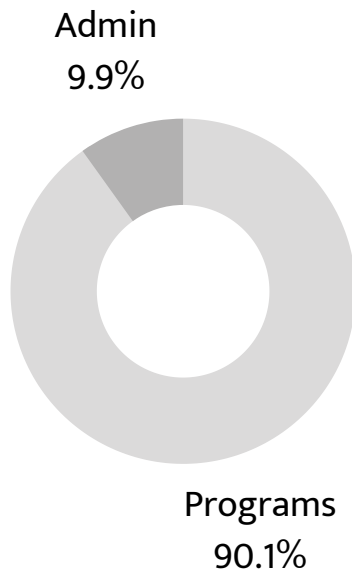
## Revenue by Country

U.S.A.	\$ 732,119.00
AUSTRALIA	\$ 12,210.85
THAILAND	\$ 4,759.16
NEW ZEALAND	\$ 2,639.31
<b>TOTAL REVENUE</b>	<b>\$ 751,728.32</b>



In 2021, Global Child Advocates was accredited as Transparent Certified by Excellence in Giving.

EIG discovered that GCA only spends 2¢ to raise each \$1 and our impact has increased 752% since 2018!



## Financial Breakdown

TOTAL REVENUE*	\$ 751,728.32
EXPENSES	\$ 513,726.20
NET INCOME	\$ 238,002.12
NET ASSETS**	\$ 638,535.28

\*Revenue includes Sojourn Studio income

\*\*Net assets include total cash balance and total of all fixed assets, including facilities and vehicles in Thailand, as of December 31, 2021.

**SOJOURN**  
*studio*

TOTAL REVENUE	\$ 110,375.53
EXPENSES	\$ 83,772.61
NET INCOME	\$ 26,602.92

As a social enterprise registered under GCA, all income is included in organization's total revenue.



Global Child Advocates is a U.S. 501(c)(3) tax-deductible nonprofit (EIN 26-3666515) and a registered Thai Foundation. GCA operates under a global trademark with official partners in the U.K. and Australia, with representatives in New Zealand. Financials herein represent the whole.



Learn more and get involved at [globalchildadvocates.org](https://globalchildadvocates.org)  
and follow us on social media for ongoing updates:



*GCA is reimagining child protection globally.*

We began over ten years ago in response to  
several children on the streets in Thailand.

As we have grown, we have realized how necessary our  
approach to child protection is throughout the world.

In 2021, your investment allowed us to impact leaders  
and caregivers in six different countries so that even more  
children can grow up in safe and empowered families.



**Global Child  
ADVOCATES**

*Welcome and thank you to 108 brand new donors!*



We would love to hear from you! Reach us at [connect@globalchildadvocates.org](mailto:connect@globalchildadvocates.org).  
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